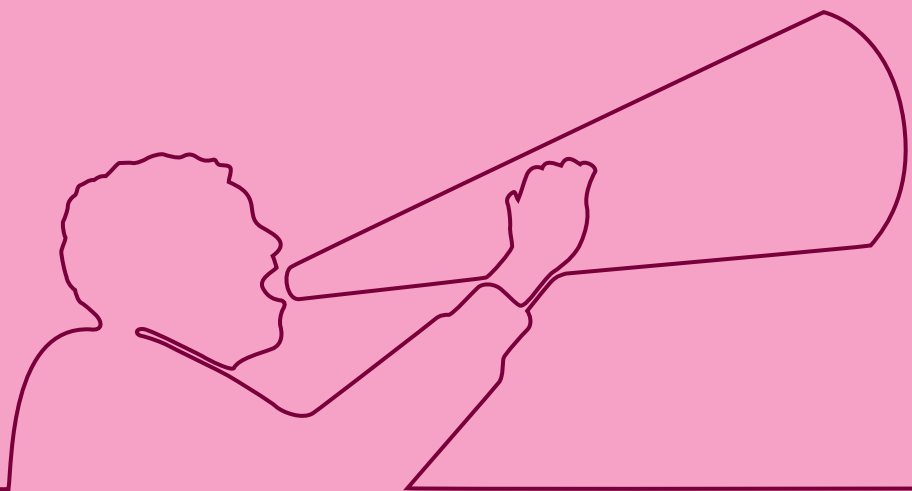


Audio solutions Our audio solutions allow us to help you promote your business to your customers every time they contact you

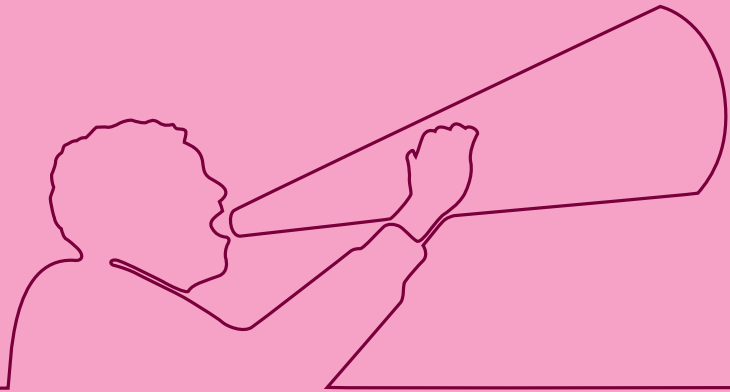


t+tem

dedicated to
inbound

Audio solutions

Your business needs to exploit each promotional opportunity available to it; this is made possible through our various audio solutions.



Totem's range of audio solutions allow you a variety of options to promote your business as each customer contacts you, either via a pre-recorded message or 'live feed' audio.

Intro Service: specifically designed for small and medium sized businesses, this service plays a welcome or promotional message to callers prior to diverting to the switchboard.

Simple Audio: this offers businesses the opportunity to advertise their services, products or events via a dedicated number and takes much of the expense out of advertising. Callers will always be played the announcement in full ensuring that all your message is heard.

'Live Feed' Audio: enables callers to listen to events, such as a concert or sports match in real time. Channel Four's 'Big Brother' used this service during broadcasting in 2001, allowing callers to listen to events live in the Big Brother House.

We will work with you as an integral part of your team to design and implement the best audio solution for your business.

The benefits

But what benefits can you expect these solutions to bring to your business?

- > Audio solutions provide an extremely cost-effective form of promotion
- > Pre-recorded announcements can be changed quickly to fit with changes to your promotional campaigns, allowing your customers to receive up-to-the-minute information from your business
- > 'Live Feed' audio generates interest and excitement in your promotional events.

For more information on how we can help you, please visit us at:
www.totemcomms.com

Or call our customer services line on:
08000 199 199

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